# Wales
# Data Nation
# Accelerator

# AI & Digital Ethics for Wales

## Summary

### The challenge

To improve understanding about the nature of AI and digital ethics, how to do digital ethics in practice, and to consider what AI and digital ethics mean for in relation to public service delivery for Wales
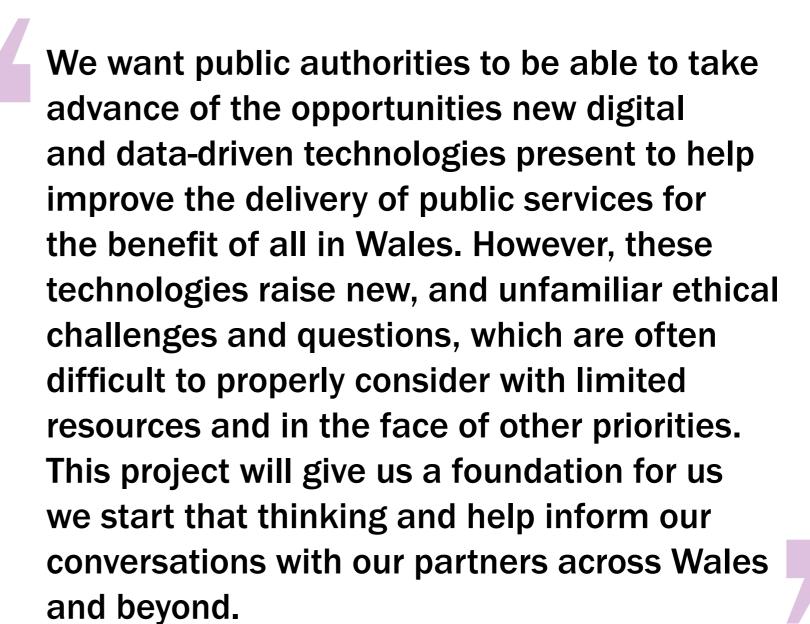
### The intervention/solution

- We provided a primer on ethics
- We showed how to do digital ethics
- We assessed 'hot button' issues for Wales
- We connected Welsh digital ethics with Well-being of Future Generations Act (2015)
- We benchmarked this analysis against UN Sustainable Development Goals
- We conducted a UK and Wales citizen survey on attitudes to digital ethics and public services (n=2073)

## Recommendations

- Seeing the Well-being of Future Generations Act as the 'moral North Star' for doing digital ethics in Wales
- Including the UN Sustainability Development Goals as core elements of the norms and values guiding Welsh digital ethics.
- Using the Precautionary Principle to help guide approaches to technology governance.
- Using the idea of 'Digital Well-being' to align technology ethics and governance with existing Welsh political discourse.
- Using the Digital and Data branch to become a key source of expertise to address the 'missing piece' of the Future Generations Act, directly helping the Welsh Ministers, the Future Generations Commissioner, and the Auditor General to add digital technology considerations to their well-being development activities.

- Developing a generalized approach to addressing the particular and technology-specific questions the Digital and Data branch are fielding.
- Using digital ethics to consider the powers granted under the UK Digital Economy Act.

## Benefits

"We want public authorities to be able to take advance of the opportunities new digital and data-driven technologies present to help improve the delivery of public services for the benefit of all in Wales. However, these technologies raise new, and unfamiliar ethical challenges and questions, which are often difficult to properly consider with limited resources and in the face of other priorities. This project will give us a foundation for us we start that thinking and help inform our conversations with our partners across Wales and beyond.

**Anna Bartlett-Avery, Digital and Data, Welsh Government**

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### Project group

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